



**NYFEA Institute coming to the Lancaster Marriott at Penn Square with World Class Convention Center December 11-14, 2019**

**Institute Co-Chairs**

Dan Wilkinson  
455 Leedy Road  
Gettysburg, PA 17325  
717-752-5302  
[danwilkinson96@gmail.com](mailto:danwilkinson96@gmail.com)

Denise Sanner  
14 Pink Valley Road Kutztown,  
PA. 19530  
610-334-1624  
[sannerfarm@aol.com](mailto:sannerfarm@aol.com)

**Education Coordinator** Brenda

Zimmerman  
975A Lincoln Road  
Lititz, PA. 17543  
717-951-2466  
[zimzoo@ptd.net](mailto:zimzoo@ptd.net)

**Public Relations**

Lizzie Bailey  
13 N Morris Street  
Shippensburg, PA 17257  
717-254-9550  
[lbailey13@comcast.net](mailto:lbailey13@comcast.net)

**Program Coordinator**

Laurel Wilkinson  
455 Leedy Road  
Gettysburg, PA. 17325  
717-334-1475  
[danwilkinson@embarqmail.com](mailto:danwilkinson@embarqmail.com)

**Operations Coordinator**

Ken Sanner  
14 Pink Valley Road  
Kutztown, PA. 19530  
610-683-5025  
[sannerfarm@aol.com](mailto:sannerfarm@aol.com)

**Finance Coordinator**

Ed Zug  
390 Peters Creek Road  
Peach Bottom, PA 17563  
717-548-3178  
[edzug@frontiernet.net](mailto:edzug@frontiernet.net)

Dear Young Farmer Supporter,

The Pennsylvania Young Farmer Association (PYFA) will be hosting the 2019 National Young Farmer Education Association Institute December 11-14<sup>th</sup> in Lancaster, Pennsylvania. We look forward to hosting several hundred members from across the United States - including a large delegation from our home state. The National Institute is an excellent event to showcase the area's agricultural landscape and products while also providing time and space for our members to learn, network and communicate with others in the agricultural and agribusiness community.

Institute planning has already begun and tour locations in Lancaster County and surrounding areas are being developed. It will take a large collaborative effort from members and supporters to showcase what makes us "Pennsylvania Proud" – the theme for the 2019 Institute.

**We kindly request your support in providing sponsorship for the Institute.** The various levels of sponsorship for the event are detailed as follows:

**KEYSTONE SPONSOR: \$10,000 or higher**

- Highlighted as main sponsors and in all pre-event promotions and advertising
- Listed on all signage during the entire event and Institute programs and booklets
- Free booth space during the Trade Show
- 10 Complimentary meal tickets
- May offer promotional material in gift bags distributed to attendees at registration
- A representative will have the opportunity to speak to the group

**PLATINUM SPONSOR: \$7,500 - \$9,999**

- Listed on all major signage and in all Institute programs and booklets.
- Included on all pre-event promotions and advertising
- Free booth space during the Trade Show
- 1 Complimentary meal ticket for every \$1000 in sponsorship
- May offer promotional material in gift bags distributed to attendees at registration

**GOLD SPONSOR: \$5,000 - \$7,499**

- Listed on a banner/signage and in all Institute programs/booklets
- Included on all pre-event promotions and advertising
- Free booth space during the trade show
- 1 Complimentary meal ticket for every \$1000 in sponsorship
- May offer advertising collateral in gift bags distributed to attendees at registration

**SILVER SPONSOR: \$2,500 - \$4,999**

- Listed on a banner/signage and in the Institute programs and booklets
- Free booth space during the Trade Show
- 1 Complimentary meal ticket for every \$1000 in sponsorship

**BRONZE SPONSOR: \$1,000 - \$2,499**

- Listed on a banner/signage and in the Institute program and booklets
- Free booth space during the Trade Show
- 1 Complimentary meal ticket for every \$1000 in sponsorship

**FRIENDS OF PA YOUNG FARMERS: \$100 - \$999**

- Listed on a banner/signage and in the Institute program
- Free booth space during Trade Show for \$400 or more sponsorship

**EXHIBITOR: \$400**

- 1 booth space during the Trade Show
- Listed in Trade Show program
- 2 Complimentary lunch meal tickets

*If you would like to be an Exhibitor with a booth at the Trade Show, please complete the Sponsorship Form and the Exhibitor Form.*

**Note: Sponsors eligible for a free registration will be sent Registration forms to complete and submit after sponsorship form is received.**

Questions may be directed to Lizzie Bailey, Fundraising Committee Chairperson, by calling (717) 254-9550 or by email: [lbailey13@comcast.net](mailto:lbailey13@comcast.net).

Thank you.

**Lizzie Bailey  
Fundraising Committee Chairperson**

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## 2019 NYFEA INSTITUTE *SPONSORSHIP* FORM

**Business/Organization Name:**

**Mailing Address:**

**Representative Name:**

**Contact Number:**

**Email:**

**Select Your Sponsorship Level:**

\_\_\_\_\_ **Keystone Sponsor: \$10,000 or higher**

\_\_\_\_\_ **Platinum Sponsor: \$7,500 - \$9,999**

\_\_\_\_\_ **Gold Sponsor: \$5,000 - \$7,499**

\_\_\_\_\_ **Silver Sponsor: \$2,500 - \$4,999**

\_\_\_\_\_ **Bronze Sponsor: \$1,000 - \$2,499**

\_\_\_\_\_ **Friends of PA Young Farmers: \$100 - \$999**

\_\_\_\_\_ **Exhibitor: \$400**

\_\_\_\_\_ **Please check if you would like your Free Trade Show booth for sponsoring**

**Make checks payable to *2019 Institute Committee* and mail with completed form to:**

Attn: Lizzie Bailey 2019  
Institute Committee 13  
North Morris Street  
Shippensburg, PA 17257

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## 2019 NYFEA INSTITUTE – TRADE SHOW

*We would like booth space at the Trade Show.*

**Business/Organization Name:**

**Mailing Address:**

**Representative Name(s) for Nametags:**

**Primary Contact Person:**

**Contact Number:**

**Email:**

\_\_\_\_\_ 8 x 10 Booth – including 8 foot Table & 2 Chairs @

\$400 \_\_\_\_\_ Electricity is requested

**Please describe any special requests for the space:**

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