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Dear Young Farmer Supporter,

The Pennsylvania Young Farmer Association (PYFA) will be hosting the 2019 National Young Farmer Education Association Institute December 11-14th in Lancaster, Pennsylvania. We look forward to hosting several hundred members from across the United States - including a large delegation from our home state. The National Institute is an excellent event to showcase the area's agricultural landscape and products while also providing time and space for our members to learn, network and communicate with others in the agricultural and agribusiness community.

Institute planning has already begun and tour locations in Lancaster County and surrounding areas are being developed. It will take a large collaborative effort from members and supporters to showcase what makes us "Pennsylvania Proud" – the theme for the 2019 Institute.

We kindly request your support in providing sponsorship for the Institute. The various levels of sponsorship for the event are detailed as follows:

KEYSTONE SPONSOR: \$10,000 or higher

- Highlighted as main sponsors and in all pre-event promotions and advertising
- Listed on all signage during the entire event and Institute programs and booklets
- Free booth space during the Trade Show
- 10 Complimentary meal tickets
- May offer promotional material in gift bags distributed to attendees at registration
- A representative will have the opportunity to speak to the group

PLATINUM SPONSOR: \$7,500 - \$9,999

- Listed on all major signage and in all Institute programs and booklets.
 - Included on all pre-event promotions and advertising
 - Free booth space during the Trade Show
 - 1 Complimentary meal ticket for every \$1000 in sponsorship
 - May offer promotional material in gift bags distributed to attendees at registration
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GOLD SPONSOR: \$5,000 - \$7,499

- Listed on a banner/signage and in all Institute programs/booklets
- Included on all pre-event promotions and advertising
- Free booth space during the trade show
- 1 Complimentary meal ticket for every \$1000 in sponsorship
- May offer advertising collateral in gift bags distributed to attendees at registration

SILVER SPONSOR: \$2,500 - \$4,999

- Listed on a banner/signage and in the Institute programs and booklets
- Free booth space during the Trade Show
- 1 Complimentary meal ticket for every \$1000 in sponsorship

BRONZE SPONSOR: \$1,000 - \$2,499

- Listed on a banner/signage and in the Institute program and booklets
- Free booth space during the Trade Show
- 1 Complimentary meal ticket for every \$1000 in sponsorship

FRIENDS OF PA YOUNG FARMERS: \$100 - \$999

- Listed on a banner/signage and in the Institute program
- Free booth space during Trade Show for \$400 or more sponsorship

EXHIBITOR: \$400

- 1 booth space during the Trade Show
- Listed in Trade Show program
- 2 Complimentary lunch meal tickets

If you would like to be an Exhibitor with a booth at the Trade Show, please complete the Sponsorship Form and the Exhibitor Form.

Note: Sponsors eligible for a free registration will be sent Registration forms to complete and submit after sponsorship form is received.

Questions may be directed to Lizzie Bailey, Fundraising Committee Chairperson, by calling (717) 254-9550 or by email: lbailey13@comcast.net.

Thank you.

**Lizzie Bailey
Fundraising Committee Chairperson**

2019 NYFEA INSTITUTE *SPONSORSHIP* FORM

Business/Organization Name:

Mailing Address:

Representative Name:

Contact Number:

Email:

Select Your Sponsorship Level:

_____ **Keystone Sponsor: \$10,000 or higher**

_____ **Platinum Sponsor: \$7,500 - \$9,999**

_____ **Gold Sponsor: \$5,000 - \$7,499**

_____ **Silver Sponsor: \$2,500 - \$4,999**

_____ **Bronze Sponsor: \$1,000 - \$2,499**

_____ **Friends of PA Young Farmers: \$100 - \$999**

_____ **Exhibitor: \$400**

_____ **Please check if you would like your Free Trade Show booth for sponsoring**

Make checks payable to *2019 Institute Committee* and mail with completed form to:

Attn: Lizzie Bailey
2019 Institute Committee
13 North Morris Street
Shippensburg, PA 17257

2019 NYFEA INSTITUTE – TRADE SHOW

We would like booth space at the Trade Show.

Business/Organization Name:

Mailing Address:

Representative Name(s) for Nametags:

Primary Contact Person:

Contact Number:

Email:

_____ **8 x 10 Booth – including 8 foot Table & 2 Chairs @ \$400**

_____ **Electricity is requested**

Please describe any special requests for the space:
