



## 2020 National Grange Publicity Item Contest

### STATEMENT OF INTENT

The ability of our Granges, at every level, to successfully promote specific events or the Grange as a whole is necessary and important. The goal of the National Grange Publicity Item Contest is to recognize the publicity work being done by our Granges across the country and to share this work with other Granges with the intent of fostering even more and improved publicity efforts. The more Grange publicity occurring within our communities, the better!

### RULES

- A. The National Grange Publicity Item Contest is open to all Granges (State, Pomona, Community, Junior), Grange committees or Grange groups (i.e., auxiliary, youth, Junior 1+).
- B. A Publicity Item may be a flyer, poster or advertisement; a short video; a radio commercial or announcement; a social media post; a press kit or media release; a shirt, button or other wearable item; or anything else you create to promote Grange.
- C. All entries must be received electronically as a single (1) file no larger than 1GB via Google Forms at <http://tiny.cc/grange20pubitem> by October 31, 2020.
- D. There are two (2) divisions:
  - Created by a professional (paid or in-kind).
  - Created in-house (without professional assistance).
- E. There is no limit on the number of publicity items that can be submitted by any Grange, Grange committee or Grange group.
- F. Entries should be no more than one (1) year old.
- G. If your publicity item is wearable please take a photo of the item and submit the photo.
- H. Any entries received after the **October 31, 2020** deadline will not be judged.
- I. All entries scoring at least 70% will be shared by the National Grange with State, local and Junior Granges across the country.

### PRIZES

Monetary prizes will be awarded: 1<sup>st</sup> - \$200, 2<sup>nd</sup> - \$100, 3<sup>rd</sup> - \$50 and 4<sup>th</sup> - \$25 in each division.